



CHANGE THE COURSE

Water connects us all

Every year since 2015, Waste Management and The Thunderbirds have brought partners together to help Change the Course of Arizona's freshwater future. Join us.

How It Works

①

Sponsors Fund

water restoration projects supporting local farmers, brewers, and habitats across Arizona

②

We Restore

water quantity to rivers and groundwater that keep Arizona liveable and playable

③

People are Inspired

to conserve water through on course engagement and education

Progress to Date

5

Years of
Partnership

7

Projects
Funded

270M

Gallons
Restored

Arizona Project Portfolio

Change the Course scopes and supports innovative water projects that generate a combination of environmental and community benefits.

WMPO Change the Course (CtC) partners support water restoration projects across Arizona, including:



Habitat
Restoration



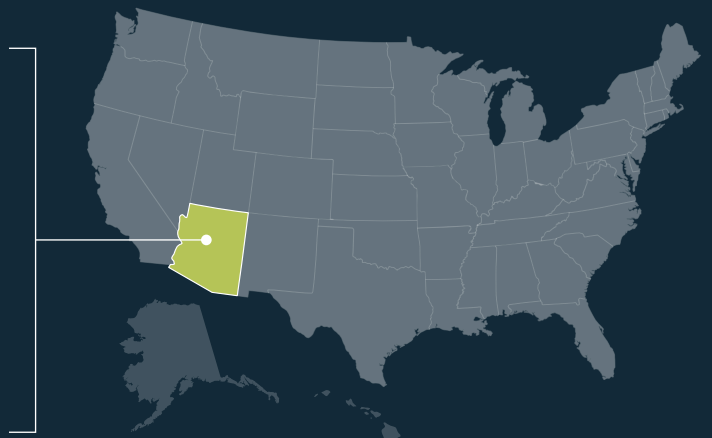
Irrigation
Modernization



Crop
Switching



Floodplain
Recharging



Join Us: WMPO CtC Partnership Elements

Recognition for contribution to water restoration projects in AZ

Acknowledgment for joining the partnership and making a collective impact at the on course display

Inclusion in social and traditional media outreach by WM around sustainability efforts of the WM Phoenix Open/Change the Course

Opportunity to engage tournament attendees at CtC Installation site with polling, contests, education, etc. (with tournament approval)

Opportunity to provide a product donation in the community to people or organizations in need in coordination with The Thunderbirds post-tournament

Access to general admission tournament tickets (limited quantity available)

Participation in educational water project field trip for employees and/or stakeholders. Trip will include elements such as:

- Tres Hermanas Ranch Visit
- Mason Lane Ditch and Oak Creek Visit
- Page Springs Cellars Tour and Dinner

The Commitment

Sponsorship

\$11,000

Contact us today to help us Change the Course

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