

PROTECTING ARIZONA'S WATER FUTURE A SMART BUSINESS MOVE

Water lies at the core of Arizona's economy, lifestyle, and identity. Over two million jobs and 60% of our gross state product (GSP) rely on flows from the Colorado River. In January 2019 Governor Ducey signed Arizona's portion of the Drought Contingency Plan (DCP) into law. This landmark legislation allowed the passage of a system-wide plan to help protect and stabilize Colorado River flows and thus protect Arizona's water supplies.

ARIZONA BUSINESSES SUPPORTING WATER SOLUTIONS

The business voice was critical in supporting the passage of the groundbreaking Arizona drought plan. Arizona companies from every sector played a proactive role in advocating to secure Arizona's water future. As we look ahead at key water issues that will shape Arizona, we will continue to partner with businesses. Our goal is for policy discussions and decisions to be shaped with input from Arizona's diverse business community. Arizona's economy is growing, attracting new businesses every day, and the business voice remains critical to shape our water future. There is more work to do.



MANAGING GROUNDWATER

We are working to protect and manage valuable groundwater supplies. Arizona businesses count on predictable groundwater supplies to sustain and grow operations.



CONSERVATION AND EFFICIENCY

Companies continue to innovate and "do more with less" water. Our business partners strive to make the most of every drop and to share innovative best practices to shape policies that will promote conservation.



KEEPING ARIZONA OPEN FOR BUSINESS

Arizona continues to attract new businesses. We work to promote a secure water future, so that existing and new businesses will choose to locate, invest, and operate in Arizona for the long-term.



MAINTAINING WATER FOR COMMUNITIES AND ENVIRONMENT

Stretching the benefits of each drop of water is key to maintaining Arizona's way of life and retaining a talented workforce. We work with leading companies to identify and support on-the-ground projects that achieve important habitat, recreation, and groundwater benefits for Arizona communities.

PARTNER TO BOLSTER YOUR OWN BOTTOM LINE

Whether meeting with lawmakers, participating in roundtables and meetings to learn more about the current status of Arizona's groundwater, or helping tell your corporate story about innovation, conservation or efficiency to inspire action; BWS is ready to partner with you to profile business leadership and action to guide Arizona's water journey.

CONNECT

to on-the-ground projects that replenish rivers, communities, and aquifers.

SUPPORT

policy discussions at the local, state and federal level to ensure that water supplies are sufficient to sustain business, communities, and the environment.

BOOST

your business' reputation as a supporter of smart water planning and action for Arizona.

ABOUT US

Business for Water Stewardship, a program of the Bonneville Environmental Foundation, helps businesses across the US advance solutions to ensure our communities, economies and ecosystems have enough clean water to flourish.

In promoting water-smart policies and programs, Business for Water Stewardship collaborates with businesses through:

BUSINESS LEADERSHIP: We help businesses engage and advocate on policy issues through meetings, lobby days and media opportunities at the federal, state and local levels.

ON-THE-GROUND PROJECTS: We help businesses implement projects that restore rivers and replenish aquifers. From restoring floodplains along the Rio Grande to modernizing irrigation in the Colorado River Basin and planting trees to reduce pollution in Puget Sound, we tailor our approach locally to make the greatest impact. Through our "Water Restoration Certificates," a business can balance its water footprint while achieving important water security, food security, and environmental benefits.

CONSUMER CAMPAIGNS: We design awareness and engagement campaigns such as our national Change the Course campaign which transforms the way society values, uses, and manages water.

JOIN US

Contact us to see how your business can become involved:
Nicole Gonzalez-Patterson Arizona Policy Director, nicole@businessforwater.org

Business for Water Stewardship
240 SW 1st Avenue, Portland, OR 97204
503.248.1905

**BUSINESS FOR
WATER**
STEWARDSHIP

WWW.BUSINESSFORWATER.ORG
www.facebook.com/BWStewardship/
[@BWStewardship](https://twitter.com/BWStewardship)